

# BRNO CONVENTION BUREAU

YOUR MICE PARTNER  
IN SOUTH MORAVIA

As the official partner of the city of Brno and the South Moravian Region, we connect the state and private sectors. Plan a business event, conference and congress with us. We will connect you with verified providers and offer tips on sports and recreational activities. We will be your reliable guide in the region.

## Facts and figures

- The Czech Republic is the **10th safest country** in the world.
- Brno and South Moravia regularly rank as **the most innovative regions** in Europe.
- Brno is home to **11 universities**.
- **Trade Fairs Brno** – trade fair tradition since **1928**.
- **1/3 of the worldwide production** of all electron **microscopes**.
- **40 % of the global computer antivirus market** is driven by technologies from the region.
- **250 years of industry tradition** (Kaplan turbine | Remington typewriter | Zetor 25 tractor | 26 and BREN light machine guns).
- **1882 – electrification** of National Theatre Brno by T. A. Edison, as the **first theatre in Europe**.
- **1865 – Gregor Johann Mendel publishes his laws of inheritance**, rules in which even 150 years after his death no single mistake was found or any idea refuted.

### South Moravia

South Moravia offers a wide range of accommodation, congress facilities, natural and cultural monuments, and opportunities for incentive tourism.

### #Brnoregion

Brno is a leading centre in many areas of research and development, IT, high technology, and medicine. It is often referred to as the Moravian Silicon Valley.

### Brno

Brno is the capital of the region. It is a modern, dynamic and rapidly expanding centre of industry, trade, education, science and conferences.

### Why BCB?

Our team of qualified experts will guide you through the public and private sector involved in the preparation of your event or conference.

# Accommodation and conference capacity

## IN BRNO



**39**  
conference  
venues in 3\* - 5\*



Congress capacity for up to  
**8 900 people.**

### Congress capacity Trade Fairs Brno (BVV):

- 1 congress pavilion (including 6 separate conference rooms) ..... for up to **1 800 pax**
- 4 congress complexes, 20 small congress halls ..... for up to **2 000 pax**
- Theatre layout ..... for up to **2 000 pax**

- 2x ..... ★★★★★
- 22x ..... ★★★★★
- 15x ..... ★★★★★

## IN SOUTH MORAVIA



**70**  
conference  
rooms in 3\* - 4\*



The biggest hotel offers  
the capacity for up to  
**700 pax**  
Up to 90 unique venues in  
Brno and up to 60 unique  
venues in the region.

- 23x ..... ★★★★★
- 47x ..... ★★★★★

# Within your grasp



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**south moravia**



# Program for incentive travelers - Brno

## Brno - an unforgettable city

### ● Villa Tugendhat

Experience the pivotal work of functionalist architecture by architect Ludwig Mies van der Rohe. It was inscribed on the UNESCO World Heritage List in 2001.

### ● Gastro scene

Brno is a place you won't forget easily - and not just because of its breathtaking architecture. Brno has many excellent restaurants and cafés with friendly staff and laidback atmosphere.

### ● Špilberk Castle

The castle and its fortress are an unmistakably dominant feature of the city of Brno. In the past, it also served as a barracks and a prison. The mysterious casemates and the stunning view of the city will blow your mind.

## Brno unconventionally

● **Crack it.** Teamwork, entertainment, hi-tech applications or code breaking - Cryptomania, Challenge Tour, Escape Game or Treasure Hunt Brno - modern GPS games for your corporate team in the city and/or in the field.

● **Out of space or in need of some action?** Enjoy Fort Boyard, Indiana and the Holy Grail or have a party in a nearby galaxy - that and much more in Brno and South Moravia!

● **Fabrika.** Get to know Brno on the Moravian Manchester Trail according to Kateřina Tučková's book Fabrika - the story about textile barons from Moravian Manchester.

● **Need more adrenaline?** Test your aim at the shooting range, try a flight simulator and virtual flying reality, or you can even fly over Brno in a hot air balloon. Still not enough? You can try curling, go-karts, single-track trails or riding an Infantry fighting vehicle.

● **Not your thing?** Well, then you may want to try improving your chef skills at a cooking class or mixing some delicious chocolate and making tasty pralines - all of that while competing with your team!



# Program for incentive travelers - South Moravia

## MORAVIAN KARST

- This **protected landscape area** with its adventurous **cave routes** and underground **speleo ferrata** might be just the place for your event.

## MIKULOV

- **Mikulov Chateau** is a great site for organizing MICE, offering the largest wine barrel in the world, **Jewish Quarter and Synagogue**, or **Pálava** - UNESCO biosphere reserve.

## ZNOJMO

- Znojmo also has a lot to offer – explore the Romanesque **Rotunda of St. Catherine**, walk through **Podyjí National Park** with the oldest Czech Vineyard called Šobes, and take a trip to the **Vranov nad Dyjí Chateau**.

## LEDNICE-VALTICE CULTURAL LANDSCAPE

- The **UNESCO World Heritage Site** with unique garden architecture is a lovely location. Relax in a wellness & spa resort Lednice or visit the **National Wine Center in Valtice**.

## MORAVIAN SLOVAKIA

- Experience **local folk traditions**, dulcimer music, and folklore festivities. Learn how to make a characteristic **blueprint from Strážnice**.

## Unconventional South Moravia

- Single-track trails
- Canoeing and rafting on the Dyje river
- Go-karts
- Riding an Infantry fighting vehicle
- Kitesurfing, windsurfing
- Hot air balloon Flights
- Tandem skydiving
- Be a pilot for a day
- Corporate events at the airport with a sightseeing flight
- A day with a winemaker
- Relaxing wine trails
- In the footsteps of the Liechtensteins

*South Moravia is perfect for experiences of all kinds. Enjoy your corporate event in attractive locations, and immerse yourself in its unique atmosphere.*

*This won't be your last trip to South Moravia!*

